

On the Countermeasures of Patriotic Education for College Students in the New Era

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Abstract: Economic globalization, Internet popularization, and the period of social transformation have brought opportunities for China's social development, but also brought great challenges, especially in the patriotism education of college students, the patriotism education of college is facing a student mentality. Profound changes, multicultural thoughts strongly impact students' values, the explosion of Internet information tests students' thinking skills, and emphasizes theory over practice and other related issues. Constructing a "knowledge-trust-action" patriotism education model, starting from the establishment of a patriotism knowledge education system, a patriotism emotional cultivation system, and a patriotism practice system, forming a patriotism cultivation of "input-internalization-output" Process and work promotion system, fully grasp the time and space dimensions, content dimensions, and subject dimensions of patriotism education, properly handle internal relations of patriotism education, highlight the characteristics of patriotism education, and continuously improve the effectiveness of patriotism education.

1. Introduction

Patriotism is the national heart and soul of the Chinese nation, the most important spiritual of the Chinese nation, and the powerful spiritual power for the Chinese people and the Chinese to safeguard national independence and national dignity. Since the 18th National Congress of the Communist Party of China, the Party Central Committee with Comrade Xi Jinping at the core has attached great importance to patriotic education. General Secretary Xi Jinping pointed out: "To promote the spirit of patriotism, patriotism education must be an eternal theme. Patriotism must be implemented throughout the entire process of national education and spiritual civilization construction." In the new era, college students are the main force and reserve force for realizing the Chinese dream. Whether they have a deep friendship for the motherland and whether they can consciously internalize patriotism in their hearts and externalize their actions are all closely related the realization of the Chinese Dream.

2. Challenges Facing the Patriotic Education of College Students in the New Era

1).The profound changes in the mentality of college students under the new historical position

New achievements have been continuously made in the cause of socialism with Chinese characteristics, and the Chinese nation has achieved a historic leap from standing up, getting rich, and getting stronger. However, some students who are not firm enough have no objective understanding of this. Under the long-term misunderstanding, prejudice, and even malicious derogation of the western media, they still have a skeptical and wait-and-see attitude towards socialist roads, theories, systems and culture, and some inappropriate remarks have appeared.

2).Multicultural thoughts have had a strong impact on the values of college students

In the context of economic globalization, social thoughts represented by Western individualism, neoliberalism, utilitarianism, and hedonism were introduced into China, which had a strong impact on the values of college students, which in turn affected patriotism. In terms of economic values, the prevailing trend of consumerism in Western culture has induced some college students' money-oriented outlook on money and over-consumption, and has weakened their home and country feelings. In terms of political values, the ideology of bourgeois liberalization promoted by

Western social thoughts has also misled some college students, shaken their belief in Marxism, and separated patriotism from love for the party and love for socialism.

3).The Internet Information Explosion Tests the Thinking Ability of College Students

In the information age, the convergence of network media and mixed information has increased the difficulty of patriotic education. Due to the lack of correct guidance, some students insisted on what they called the “truth” and trusted online rumors more than official authoritative information. Reasonable measures taken by the government to respond to emergencies, deliberately distorted and amplified by people with ulterior motives, were misunderstood and questioned by students, causing an uproar and causing public opinion on the Internet.

4).Patriotism education emphasizes theory over practice, and the results are not satisfactory

As an important part of the ideological and political education of college students, patriotism education is often dull and uninteresting in the actual teaching process. The pressure of entering a higher education and employment forces students to shorthand test key points. Even if they get high grade points, it does not mean that they have been influenced by patriotism. College students rarely have the opportunity to learn patriotism and practice patriotism in practice. To a certain extent, there is a phenomenon of disconnection between theory and practice.

3. The Realization Path of Patriotism Education for College Students in the New Era

1).Give full play to the role of the main channel of the ideological and political classroom

It is the fundamental task of socialist education with Chinese characteristics to foster morality and talents, and colleges and universities should carry out patriotic education with a clear-cut and righteous attitude. Promote patriotism education into the classroom, give full play to the role of the main channel of ideological and political classrooms, integrate the spirit of patriotism throughout the entire education and teaching process, integrate the spirit of patriotism, strengthen moral training and other aspects, and focus on political identity, family and country feelings, Moral cultivation, etc., carry out ideological and political education through patriotic stories and advanced models. Strengthen the management of other professional courses, strengthen the concept of “curriculum ideological and political”, and ensure that the ideological field and ideological and political theory courses resonate at the same frequency. In addition, make full use of new media resources such as websites, WeChat, and Weibo to build a diversified patriotic education platform, strengthen the supervision and control of information, master the right to speak ideology, and create a strong patriotic atmosphere.

2).Major events and important holidays

Using the focusing effect and situational action of major events and major festivals, the patriotic spirit of college students in an implicit state is revealed and strengthened. Taking major political events such as the Sino-Japanese Diaoyu Islands dispute and the Sino-Indian conflict in Donglang as an opportunity, we launched education on the theme of “Maintaining the Territorial Integrity of the Motherland” to stimulate college students' sense of responsibility to serve the country; to rescue major disasters such as Wenchuan and fight the new crown pneumonia epidemic As a vivid teaching material, we will carry out related educational activities of “Together with Disasters, Patriotic Practice”, unite the patriotism of unity, struggle, and dedication, and fully demonstrate the superiority of the socialist system. On important festivals such as the May Fourth Youth Day and the National Day of the Eleventh, programs such as poetry recitations and dances are arranged to show the spirit of teachers and students who love the motherland and are high-spirited. Only a lively and deliberate patriotism education can demonstrate the spirit of the times and make patriotism a trend of the times.

3).Inherit and promote the excellent Chinese traditional culture

Spend the traditional festival together, fall in love with the beauty of the motherland's heritage; learn from the national hero, fall in love with the beauty of the motherland's dedication. In addition, inheriting and promoting the excellent traditional Chinese culture does not mean being complacent. It should conform to the needs of the times, creatively transform the traditional culture, increase its affinity and vitality, increase influence and appeal, and continuously enhance the sense of belonging

of college students to the Chinese nation. And identity.

4).Carry out patriotism theme classes

Carry out patriotism education in the form of thematic class meetings. With the help of flash micro-videos, the value elements of patriotism are fully explored, and the school motto, representative humanistic landscape, campus style, outstanding teacher representatives, and cadres of the league Excavate, actively convey the concept of patriotic education to students, guide students to continuously explore the people, things, things, scenery, etc. around them, and fully understand and practice the spirit of patriotism. For example, taking the school motto appearing in the micro-video as an entry point, guiding students to think about the connection between the presentation of the school motto and patriotism, where the school motto comes from, what ideas the school motto conveys, and how the school motto is related to the growth of contemporary college students. At the same time, respect the development characteristics and points of interest of students, invite students to engage in interactive games, scene performances, classic reproductions and other activities in thematic class meetings, so that students can fully feel that patriotism is permeating everyone around them, and they can feel the scene of the school. Everything has a story, and I feel that the video presentation of each scene is meaningful, so I understand that patriotism is embodied in the inheritance and promotion of the excellent traditional Chinese culture, embodied in respect for campus culture and respect for teachers and education. Everyone's actions.

5).Enhance online patriotism education during the epidemic

During the anti-epidemic period, public accounts and cloud meetings can be used to select impactful and powerful videos and pictures to tell hero stories. From the academician Zhong Nanshan who traveled to Wuhan to the medical staff who rushed to Wuhan to help Wuhan, etc., they can become the fresh materials of the class meeting, and the heroic image is in front of you. At the same time, the official account is used to organize students to discuss, and guide the thought harvest during the epidemic to actively do epidemic prevention work and online learning, and guide them into daily life.

6).Deepen patriotism in practice

On the one hand, the student party members are the pioneers to form a team, combine professional knowledge to carry out voluntary service, contribute to the society while honing their skills, and feel the joy of serving others; use the winter and summer vacation time to carry out social practical activities, such as visiting villages and enterprise research, Understand the earth-shaking changes since the reform and opening up, enhance national self-confidence and national identity; make full use of red resources, visit patriotic education bases, accept the baptism of revolutionary culture, and further stabilize patriotism. On the other hand, when students apply for a job and start a business, guide them to the place where the motherland most needs to work hard, feel the complexity of the national conditions at the grassroots where the focus of difficulty is the most direct and contradictory, understand the arduous nature of party governance, and finally at the grassroots level In practice, patriotism is sublimated and personal values and national interests are unified.

4. Conclusion

Facing the new historical position of our country, we must pay full attention to the new changes in the new era, combine the characteristics of the times and the laws of the physical and mental development of students, and constantly explore the path of patriotic education for college students in the new era, improve the effectiveness of education, and cultivate a nation Revival is the newcomer of the era.

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